



# October Newsletter

Issue 2

October 6, 2017

## Mankato Ballet Company



### Inside this issue:

Nutcracker Info	2
Nutcracker Posters and ePosters	2
Yard Signs	2
Season Program Ads	3
Class Openings	3
Studio Emails	3
Dress Code	4

## Going Nutty!

**W**e are officially in fall and that has our ballet studio going Nutty....all things Nutcracker anyway. This annual event is part of our ballet school's every-day lives from now until December 10th. In fact, our Performing Company Members have been rehearsing since August!

**T**here is an awful lot that goes into making a Nutcracker production run smoothly and all the pieces come together in just the right order. Most of the work for our December performances are done months in advance.

**P**lease help recognize our Board of Directors who does

a lot to make sure poster and T-shirt designs are approved and prepared. They also do a lot throughout the community to help market and promote our production to the community at large. They have our volunteer



Royal Ballet: Beatrix Potter

duties organized and running smoothly every year and spend a great deal of their own spare time helping MBC prepare for this holiday tradition.

**A**dditionally, our Ballet Master, Mr. Riley, has

been a huge asset to us once again for rehearsing the dancers weekly and setting portions of *The Nutcracker* including: *Marzipan* and *Waltz of the Flowers*.

Miss Kelsey is also an amazing help as a rehearsal assistant with the younger dancers. She cleans and sets choreography for us each month at rehearsals.

**W**e're Nuts about Nutcracker and hope you are too, whether you are attending the performance or participating in it.

### Important Dates:

- \* **MEA:** We will hold ALL Thursday classes but we will NOT hold any Saturday classes during the MEA break.
- \* **HALLOWEEN:** We will cancel ALL classes on Tuesday Oct 31st.
- \* **NUT REHEARSAL:** Our next Nutcracker rehearsal is Saturday October 28th

## New MBC Logo Wear

We know many of the dancers have been anxiously awaiting the new MBC Logo Wear, and it is finally here!! Monday October 9th we should have samples of all our new items such as youth jackets, crew neck sweatshirts, long sleeve T's and more! Order forms will be available in the office and are due buy November 4th.

# THE NUTCRACKER

MANKATO BALLET COMPANY • 2017



**T-Shirts:** The design above will be our 2017 t-shirt design printed on a green shirt. Samples and sizes will be available in the office soon. Watch for sign up sheets on the bulletin board. Shirts will be \$20 each.

**DVD's:** We will video tape the 1pm performances on Saturday and Sunday, so be sure to sign up for a DVD of the cast that your child is in! DVD's will be \$30 each. We are NOT offering media packages this year.

**Tights:** Dancers always need a clean pair of tights for performances. We will once again do a bulk order so you can get your tights for \$8 a pair. Watch for the sign up sheet.

**Volunteers:** Everyone with a dancer in the performance is required to sign up for at least ONE volunteer duty. Please visit our Signup.com website to volunteer for a duty. If you want to change your day or duty you can log back in and swap on the same sight, you do not need to contact our office to do that.

## Nutcracker Posters and ePosters



Posters will be available mid October. Please sign up to help distribute them around town. ANYONE from MBC can help with this, you don't have to be a cast member. If you have a great place to hang a poster please do so. It really helps our marketing reach when we get our posters out into the broader community.

The first eposter has gone out with a SAVE THE DATE heading. Please forward this to friends and family members. You'll see other eposters between now and performance time. Your help forwarding these is greatly appreciated.

## Nutcracker Yard Signs

MBC is pleased to offer 12 by 18 inch yard signs for anyone of our families that wants to help support our performances of The Nutcracker! Signs will be \$5 each. Signs will have metal stakes so you can place them in your yard helping us promote our performance.

These make great souvenirs, gifts for grandparents, and help promote an amazing community arts event.



## Season Program Ads

Each year we sell ad space for our programs. For an affordable price you can place an ad that will be featured in all 3 of our season programs:

**The Nutcracker**—December 8th-10th. With 5 performances and 2,500 audience members.

**Swan Lake**—March 10th with 1 performance and 500 audience members.

**Poppins**—May 19th and 20th with 4 performances and 1,600 audience members.

This is a tremendous marketing opportunity for any business. If you or someone you know would like more information about placing an ad please email us, pick up an info sheet in the office, or visit the forms section of our website to print a form.

## Nutcracker Family Ads

Parents of dancers participating in the Nutcracker may wish to place a business card sized ad in our Nutcracker program. The cost is \$25 and you can leave a memorable message for your dancer that will be printed in the programs. Forms are available on our website or at the studio office.

**Ad forms MUST be received by November 21st to make it into the program!**

## MBC Class Openings

MBC still has openings in several of our classes. If you know anyone who might be interested please let them know we'd love to have them join us.

**Creative Movement 1 for 3-4 year olds**

**Creative Movement 2 for 4-5 year olds**

**Ballet 1 for 7 year olds**

## Studio Emails...Make sure you are getting our emails!

Now that we have our online registration system we are better able to email our families. But these emails are now coming from our web-based registration system, so it may look like it is coming from a different email provider. Be sure



that your spam folder isn't preventing you from seeing these important emails.

You may also want to like our Facebook page to get immediate updates, closure info, and rehearsal info.

We also have an Instagram page you can follow call [mankatoballeteofficial](#).

## Mankato Ballet Company

Physical Address  
731 South Front Street  
Mailing Address  
P.O. Box 114

Phone: 507-625-7716  
E-mail: [info@mankatoballet.org](mailto:info@mankatoballet.org)  
Like us on Facebook to get updates,  
reminders and performance info.

Southern Minnesota's Leading  
School of Ballet

[www.mankatoballet.org](http://www.mankatoballet.org)



### Mankato Ballet Company Office Hours

Monday through Thursday

9:30-5:30 pm

#### Billing Questions?

Please contact Katie by sending an email to:

[kgoettlcpa@acncpa.com](mailto:kgoettlcpa@acncpa.com)

#### General Questions?

Please email us at: [info@mankatoballet.org](mailto:info@mankatoballet.org)

We will get your message faster by email than by voicemail.



## Dress Code Reminders

We are really proud of our studio and how well the dancers adhere to the dress code. We feel strongly that a dress code is important for the following reasons:

1. It is designed to encourage unity, equality and discipline.
2. It teaches responsibility and pride in what they are doing.
3. It allows us to see the dancers line and we can then make better corrections to the dancers technique.
4. It minimizes distraction.

Please note that dancers should NOT wear jewelry to class. Necklaces and bracelets, especially for the younger dancers, are VERY distracting.

In particular we would like to remind parents that skirts are NOT allowed unless the dancer is taking pointe class.

The final reminder is regarding hair. Buns are REQUIRED for Ballet 2A and higher. However, they are STRONGLY encouraged for dancers in Ballet 1A and 1B. We begin working on turns and bigger jumps in these levels. Hair hanging in their face is often a huge distraction for the dancers.

Please have their hair in a pony tale for class, and if you can manage a bun, it's never to early to start that fun ritual!

#### Girls Ballet Dress Code:

Correct class color leotard, Pink Footed Tights, Pink Ballet Shoes

#### Boys Ballet Dress Code:

Black Pants/Shorts/tights, White T-Shirt, Black Ballet Slippers.